



**REIGN IN LIFE**  
CHURCH

BRAND BOOK | MAY 2021

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REIGN IN LIFE  
CHURCH

# OUR BRAND

*Who we are*

01



REIGN IN LIFE  
CHURCH

# HISTORY HISTORY HISTORY

Reign in Life, traces its roots as a home bible study group under the care of Pastora Mila Pituc,

It was held every Sunday afternoon at the house of her aunt located in Quiapo, Manila.

By the grace of God, the people attending the bible study grew in numbers and became a satellite church in Manila of The Life Giver Church.

Sensing a greater call from God, Pastora Mila, with the support of the leadership of The Life Giver Church Manila chapter, its members and blessing of its main church, Reign in Life started in September 2006. It was registered under the name Reign in Life Christian Ministries Manila Incorporated with the Securities and Exchange Commission.

In July 2008, Reign in Life opened another location in Pasig. This was the start of the fulfilment of God's prophesy given during the 2008 Summer Retreat Camp wherein Bro. Carmelo Pituc, Reign in Life's Chief Operating Officer and one of its incorporators and member of its Board of Trustees, was appointed as pastor.

In September 2013, Reign in Life transferred its main office and all its religious activities from Manila to Pasig.

In January 2014, in order to further deepen its members' relationship with God, Reign in Life started its weekday gatherings every Wednesday night of the month.

In July 2016, Reign in Life celebrated a milestone in its history when Pastor Mel, was formally ordained as Senior Pastor by its Board of Trustees led by its President, Pastora Mila.

He was also transitioning to be the senior pastor in order to provide more support to Pastora Mila in ministry and take a more active role in church growth while still being employed in the corporate world.

In September 2016, Reign in Life celebrated its 10th anniversary. In the succeeding months, aside from its regular Sunday Celebrations of 9:30 am and 3:00pm and Wednesdays, at 7:30pm, Reign in Life started two special celebrations: Early Morning celebration every 1st and 3rd Sundays of the month, at 7:30am, and Sabadong Sama-samang Samba every 2nd and 4th Saturdays of the month, at 7:30pm.

In June 2017, sensing God's direction to fully focus on His calling over his life, Senior Pastor Mel Pituc, resigned from his corporate job and started to pursue full time ministry.

As of September 2017, Reign in Life already has more than 200 bonafide members.

2020, this year Reign in Life, thru God's grace, reached another milestone of going full blast with its online presence. While celebrating 14 years of ministry with the theme "Advancing God's reign, wherever, whenever" we are spreading the Good News of Jesus Christ anywhere the Lord will lead us regardless of season.

HISTORY  
**HISTORY**  
HISTORY

# MISSION MISSION MISSION

*To inspire people entrust their lives to **JESUS CHRIST** and become His active partners in expanding God's kingdom of grace on earth.*

Encapsulated in the slogan:

**Reigner A.K.O.**  
Active, Kingdom-Oriented

**Kabahagi T.A.Y.O.**  
Talento, Adhikain, Yaman, Oras



REIGN IN LIFE  
CHURCH

# VISION VISION VISION

At Reign in Life Christian Ministries Manila, we envision being a vibrant church for the Lord Jesus Christ. We “see” clearly by faith:

Our sharing of the good news of God continuously inspires thousands of people in Metro Manila and beyond to entrust their lives to Jesus Christ.

Our people are developed as God’s active partners for the expansion of His kingdom on earth. They know their divine design and use their time, talents and treasures in ministry within and outside our church.

Our people, engaged in the business sector, are nurtured and together they foster dynamic ministry involvement and support.

Our network of small groups is a venue where our people enjoy biblical community: a place where we accept one another and are accepted, love and are loved, encourage and are encouraged, and serve and are served.

All our people-friendly worship services, partnership and leadership development efforts and special events are welcoming into God’s family numerous members who experience the full benefits of the finished work of Jesus Christ.

A headquarters, a quality church facility we can call home, which can accommodate our continuous growth and expansion. It is accessible to many and provides a conducive environment for worship services, bible classes, children’s Sunday school, small groups and other meetings.

This is God’s vision for us. By His grace, this will unfold before our eyes for with Him all things are possible.



REIGN IN LIFE  
CHURCH

TAGLINE  
**TAGLINE**  
TAGLINE

*Inspire people,  
raise God's partners*



REIGN IN LIFE  
CHURCH



For if by the one man's offense death reigned through the one, much more those who receive abundance of grace and of the gift of righteousness will reign in life through the One, Jesus Christ.

ROMANS 5:17 NKJV

FOUNDATIONAL  
VERSE



REIGN IN LIFE  
CHURCH

# CORE VALUES

## GRACE

We entirely rely on God's unearned, undeserved and unworked favor in all our pursuits, being fully aware that Jesus' finished work is its sole basis.

## BIBLICAL PREACHING AND TEACHING

We are committed to share God's Word with integrity and authority.

## AUTHENTIC WORSHIP

We offer to God our sincere and heartfelt adoration and spiritual worship both at a personal and corporate level.

## PRAYER

We understand that without prayer, especially in tongues, no personal or corporate endeavour will produce lasting fruits for the kingdom of God.

## PARTNERSHIP (DISCIPLESHIP) AND LEADERSHIP DEVELOPMENT

We seek to mature, equip and mobilize all our uniquely designed and gifted people to partner for the expansion of God's work on earth.

## FAMILY

We pursue to strengthen families while we support and encourage one another as a means to spread our faith in God.

## FELLOWSHIP

We value gathering together as a congregation and in small groups to express our devotion to God.

## COOPERATION

We understand the importance of synergy. One can put a thousand to flight but two can put ten thousand to flight.

## EVANGELISM

We value the unchurched, lost people for they value to God. We will use various means to pursue, win and mature them in Christ.

## MINISTRY EXCELLENCE

Since God gave His best, our Saviour, the Lord Jesus Christ, we seek to honor Him by maintaining a high standard of excellence in all our ministries and pursuing creativity and innovation at all times to ensure we remain relevant.



# STATEMENT OF FAITH STATEMENT OF FAITH STATEMENT OF FAITH

**The following statements cover our core beliefs as a local church.**

1. We believe in one God, who exists in three Persons — the Father, Son and Holy Spirit. He is loving, holy and just.
2. We believe that the Bible is God's Word. It is inspired and accurate. It is our perfect guide in all matters of life.
3. We believe that sin has separated us all from God, and that only through Jesus Christ can we be reconciled to God.
4. We believe that Jesus Christ is both God and Man. He was conceived by the Holy Spirit and born of the virgin Mary. He lived a sinless life, took all our sins upon Himself, died and rose again. Today, He is seated at the right hand of the Father as our High Priest and Mediator.
5. We believe that salvation is the gift of God to man. This gift is effected by grace through faith in Jesus Christ and it produces works pleasing to God.
6. We believe that water baptism is a symbol of the cleansing power of God and a testimony of our faith in the Lord Jesus Christ.
7. We believe that the Holy Spirit is our Comforter. He guides us in all areas of our lives. He also blesses us with spiritual gifts and empowers us to yield the fruit of the Spirit.
8. We believe that the Holy Communion is a celebration of Jesus' death and our remembrance of Him.
9. We believe that God wants to transform, heal and prosper us, so that we can live blessed and victorious lives that will impact and help others.
10. We believe that we are called to preach the gospel to all nations.
11. We believe that our Lord Jesus Christ is coming back again just as He promised.

## **I-NDWELL MINISTRIES**

The heart of these ministries is directed toward God by engaging the church in the Word, worship, song, the arts, etc.

Compositions: One Accord, AbunDance, Creatives, Lights and Sounds Systems

## **N-OURISH MINISTRIES**

The heart of these ministries is assisting people in the church and community with their physical, emotional, relational, and spiritual health through the grace, love, and resources of the kingdom.

Compositions: Benevolence, scholarship, Visitation and Follow up, Sick, Bereavement, Calamities, Prison

## **S-UPPORT MINISTRIES**

The heart of these ministries is freeing other people, leaders, and ministries from practical concerns to keep focused on their ministry goals. They involve structuring the systems and procedures to serve and support people and ministries.

Compositions: Smile Ministry (including Attendance Monitoring), Guests and Visitors, Reign in Life Resources

## **P-REPARATION MINISTRIES**

The heart of these ministries is providing administrative and office support as well as sound financial practices for the smooth operation of the church.

Compositions: Finance including Stewardship, Office Admin including Human Resources, Food, House Keeping, Logistics including Transportation; Peace and order

## **I-NTERACT MINISTRIES**

The heart of these ministries is assimilating visitors, attenders, and members into a relationship with Christ and the church through hospitality, fellowship, belonging, and encouragement.

Compositions: Networks (Seasoned - 50 and above, Exceed - 21 - 49, Ignited - 13 - 20, Excite Kidz - 12 and below)

## **R-EACHOUT MINISTRIES**

The heart of these ministries is focused on relating, reaching, and connecting unbelievers and the unchurched to a relationship with Christ and his church.

Compositions: Evangelism, Outreach, Missions, Intercession

## **E-QUIP MINISTRIES**

The heart of these ministries is maturing believers in the area of their gifts, ministry, training, and leadership. It serves a variety of life-stage and affinity-based groups for growth, accountability, and service.

Compositions: Ministry Volunteers Program, Preaching and Teaching, Growth Groups (2G)- **E**xplore, **D**iscover, **G**row, **E**dge; Communication

CHURCH STRUCTURE  
**CHURCH STRUCTURE**  
CHURCH STRUCTURE



# CHURCH POSITION CHURCH POSITION CHURCH POSITION

**REIGN IN LIFE** is a church, any member of the family can relate to. Whatever stage of life they may be, we can connect with them for Christ, whom we serve, always reaches to us in our current condition to bring us to a life of real contentment in Him.



REIGN IN LIFE  
CHURCH

**LOGO**

*Our Identifier*

02



Reign in Life logo is inspired from the brand name itself "Reign in Life". Visibly the logo is illustrated as a crown made up from seven shades of blue (representing grace) and triangles (representing trinity and stability) .



The Seven Shades of Blue and Triangles represent the Seven-fold ministries of Reign in Life Church:

**I**ndwell  
**N**ourish  
**S**upport  
**P**reparation  
**I**nteract  
**R**each-out  
**E**quip



## VARIANTS



### VARIANT #1

COLORED VERTICAL ORIENTATION



### VARIANT #2

COLORED HORIZONTAL ORIENTATION



### VARIANT #3

WHITE MONOTONE VERTICAL ORIENTATION  
ON SOLID COLOR



### VARIANT #4

WHITE MONOTONE HORIZONTAL ORIENTATION  
ON SOLID COLOR

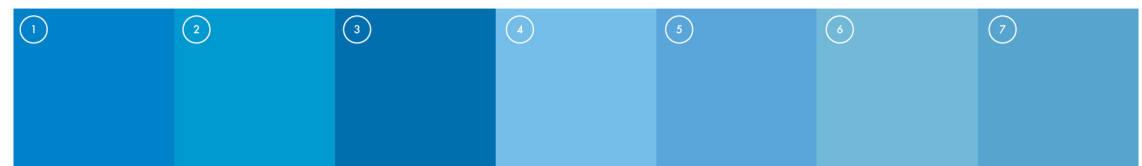
## 01 OBSERVE MARGIN AND ASPECT RATIO



## 02 SPECIFIED COLORS ONLY AND CANNOT BE ALTERED



PANTONE + CMYK UNCOATED



P 109-8 U  
#0083CA

P 112-14 U  
#009AD0

P 106-15 U  
#0070AF

P 112-4 U  
#74C0EB

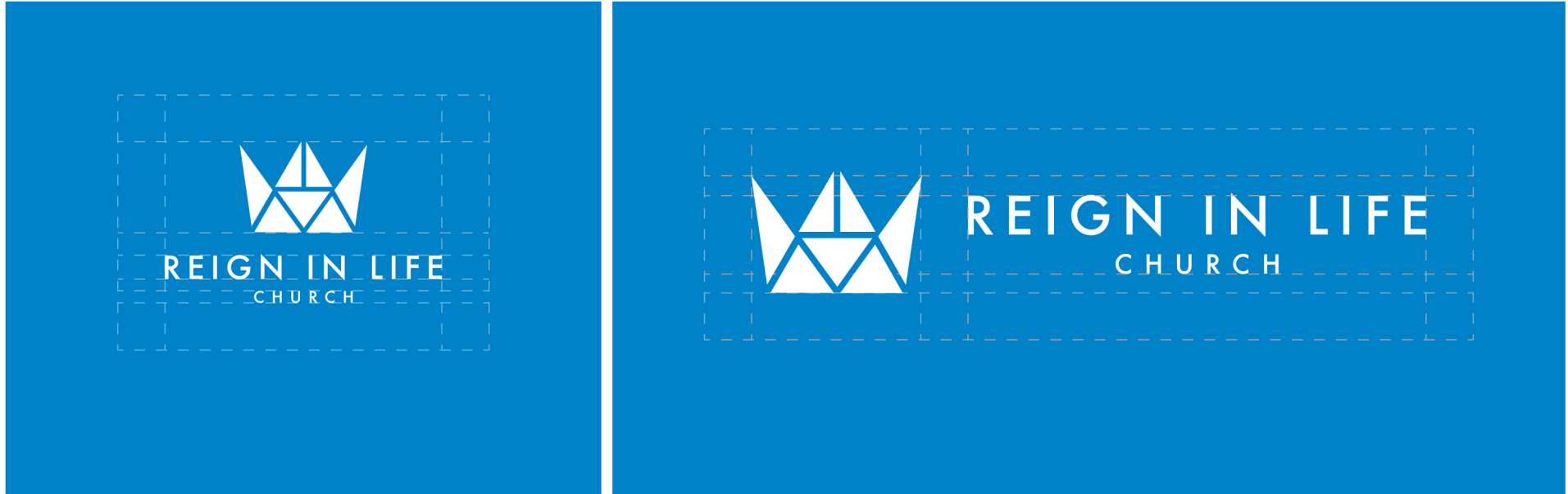
P 109-5 U  
#5BA7DC

P 116-11 U  
#71B9D8

P 113-4 U  
#58A6CF

03

WHITE LOGO RENDER ONLY FOR SOLID COLORS OVERLAY



# MINISTRY AND NETWORK APPROACH



VARIANT #1

FULL COLOR HORIZONTAL SUB-BRAND LOCK UP



VARIANT #2

WHITE MONOTONE VERTICAL SUB-BRAND LOCK UP



# TYPOGRAPHY

*Our Typeface*

03

**FUTURA MEDIUM**

**BEBAS NUE REGULAR**

*Sensation and Qualities*

# TYPOGRAPHY

AVENIR MEDIUM

AVENIR BOOK

**AVENIR BOLD**

*AVENIR MEDIUM OBLIQUE*

LOGO

**HEADER**  
*subheader*

**MAIN CONTENT**

**Avenir Book** or **Avenir Medium** are the dedicated fonts to be used for the content write-ups or paragraph body.





# COLOR PALETTE

## *Hue and Vibrance*

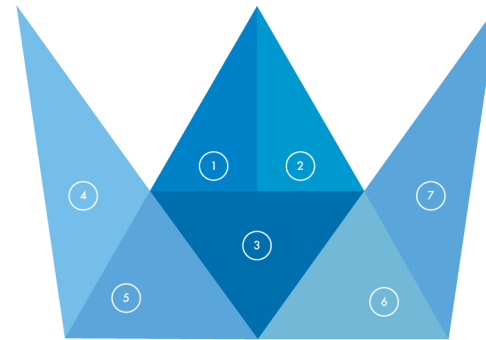
04

# COLOR COLOR COLOR

## 7 SHADES OF BLUE

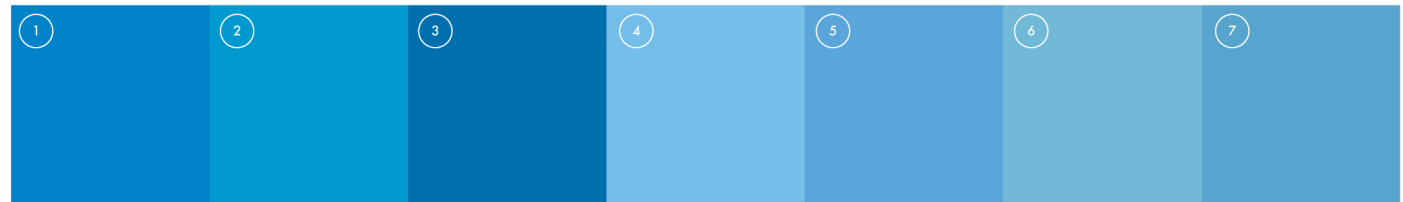
Blue is the color of grace. And as a church who is firmly founded in the message of grace, we are best identified with this color that represents tranquility, peace, stability, security, and order.

PRIMARY



REIGN IN LIFE  
CHURCH

### PANTONE + CMYK UNCOATED



P 109-8 U  
#0083CA

P 112-14 U  
#009AD0

P 106-15 U  
#0070AF

P 112-4 U  
#74C0EB

P 109-5 U  
#5BA7DC

P 116-11 U  
#71B9D8

P 113-4 U  
#58A6CF

# COLOR COLOR COLOR

6 VIBRANT COLORS

SECONDARY

PANTONE + CMYK UNCOATED



P 88-14 U  
#995699

P 57-8 U  
#ED184B

P 4-8 U  
#FFE100

P 24-8 U  
#F6871F

P 142-7 U  
#00AD5D

P 68-7 U  
#EF4277

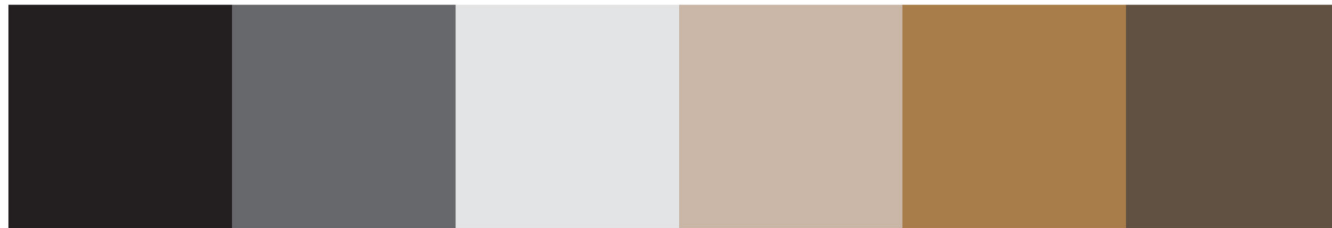
The variety of vibrant colors of RIL is a representation of our multigenerational people that makes up our community.

# COLOR COLOR COLOR

## 6 NEUTRAL COLORS

## NEUTRALS

### PANTONE + CMYK UNCOATED



P 179-16 U  
#231F20

P 179-11 U  
#67686B

P 179-2 U  
#E4E5E6

P 23-3 U  
#CBB8A8

P 22-13 U  
#AA7D4A

P 23-15 U  
#615142

Our neutral colors are base colors to be paired on any vibrant colors.



REIGN IN LIFE  
CHURCH

# GRAPHIC ELEMENTS

*Symbols*

05

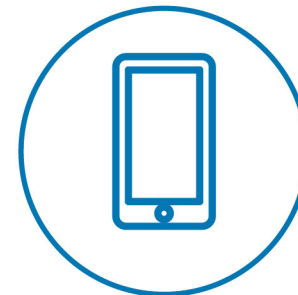
# ICONS



ICON USAGE #1  
ON SOLID SHAPE



ICON USAGE #2  
ON VIBRANT COLORS



ICON USAGE #3  
ON LINE SHAPE

# IMAGERY



**COLOR OVERLAY**

Graphics overlaid with blue



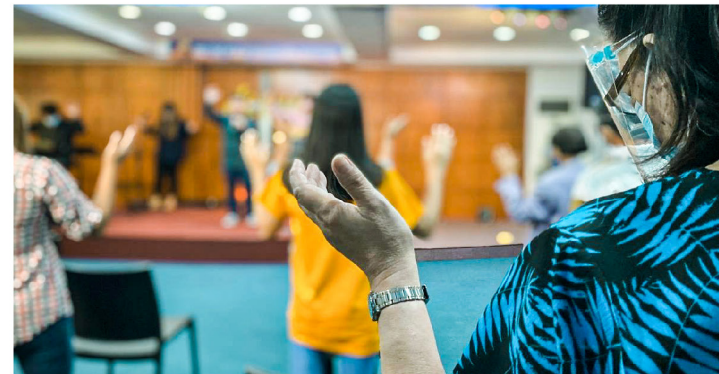
**CROSS PROCESS**

Processed with fade and color adjustment



**BLACK AND WHITE**

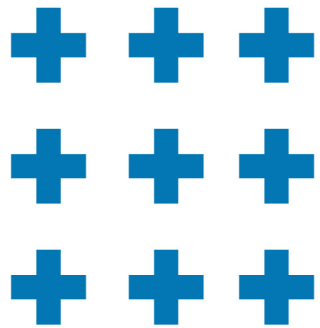
Images exported in neutral



**VIBRANT**

Enhanced colors, not too saturated

# PATTERNS AND TEXTURES



MULTIPLE CROSS  
PATTERNS



TRIANGLES



PAPER TEXTURE TO OVERLAY ON  
SMOOTH SURFACED IMAGES





# MESSAGING AND VOICE

## *Words and Tone*

06



REIGN IN LIFE  
CHURCH



# MESSAGING **MESSAGING** MESSAGING

We want our message of inspiration from Christ to cut across all walks of life. Whether one is a student, a young professional, a stay at home parent, we strive to convey to each one that God's grace is available to everyone regardless of our status. And through His grace, we can be transformed from the inside out to the point of humble service to Him and His cause.

# MOOD MOOD MOOD

We want people to sense courage and compassion in our communication. People should be able to feel the warmth and care as we reach them with the grace of God while remaining authentic. Since the truth drives us and that the God of truth whom we experience and serve is real, we are to be real in what we do and say.



REIGN IN LIFE  
CHURCH

# 01 SERMON EXCERPT

In life, we go through different seasons which will test our identities in God. Let us run towards the Lord believing that He will surely remove every thing that are not from Him. And when everything is said and done, let us share the Good News of hope to other people to inspire and lift them up.

- Multiple Identities - A Message of Healing || September 9, 2020  
#PowerWWW #WeAreRIL

Have the REAP lifestyle.

1. Respond to God's direction
2. Experience God's presence
3. Act in faith on God's promise
4. Progress over challenges thru God

Reaping the Unstoppable Increase ||  
October 5, 2020 || Pr Mel Pituc  
#WeAreRIL

# 02 INSPIRATIONS AND MOTIVATIONS

Worship surpasses the four walls of a building.  
#WeAreRIL #WorshipWednesday

# 03 ENGAGEMENT POSTS

Words are so powerful that it can either make or break a person. However, encouraging words are more powerful that it can brighten and lift someone up. These kinds of words are full of wisdom, love, and grace.  
In the past weeks, what are the encouraging words that you have received that helped you to keep going?

Share it with us in the comment section below!

#ThrowbackThursday once again! Since it's camp season, we'll take you back to our general camp meeting in 2013! Oh, how time flies!

Share us photos from your first camp experience.

## 04 **DOWNLOADABLE RESOURCES**

JULY RIL theme mobile wallpaper is OUT!  
DOWNLOAD NOW!

## 05 **ANNOUNCEMENT**

We continue to value the safety of everyone as we gather physically every Sunday. Be mindful of the following guidelines as we want you to be totally at rest and unhindered in receiving God's grace.

## 06 **POST-EVENTS**

Glad to have hosted these young adults at today's Sunday Celebration. We are certain that the message entitled ... have challenged them to make a lasting impact in their lives and others.



REIGN IN LIFE  
CHURCH

# APPLYING THE BRAND

## *Church Visuals*

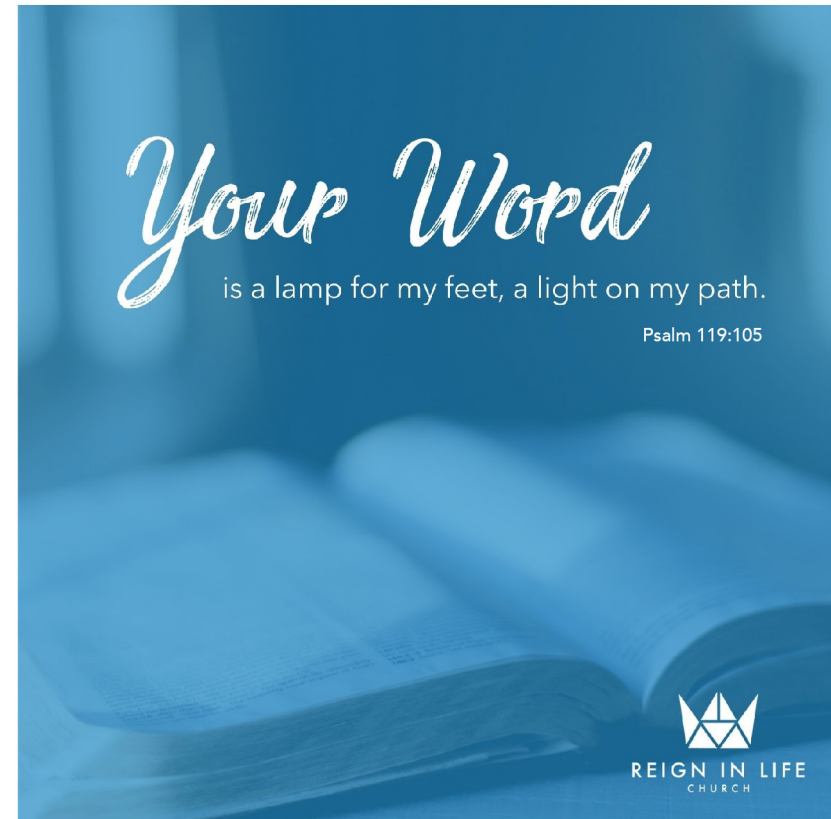
07

# APPLYING THE BRAND

## Facebook Materials



FACEBOOK REMINDERS AND UPDATES



VERSES AND SCRIPTURES

# APPLYING THE BRAND

## Facebook Materials



SERMON EXCERPTS



RIL-EY: TRUTHS, INSPIRATIONS, MOTIVATIONS  
OUTSIDE RIL



# APPLYING THE BRAND

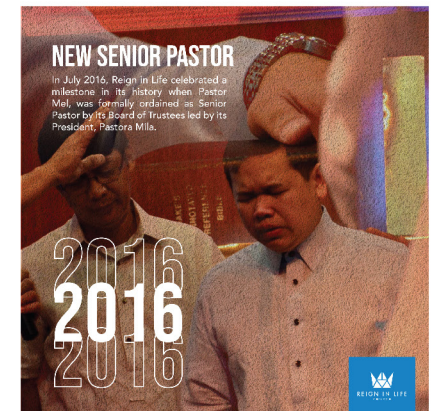
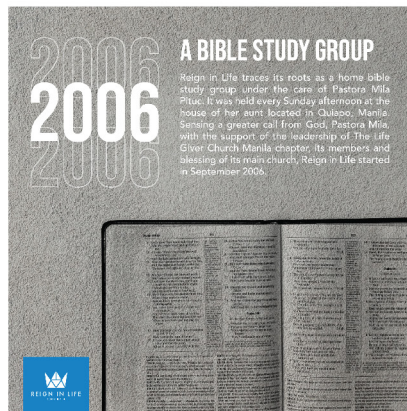
## Facebook Materials

Other possible executions of the brand based on RIL Facebook Posting Genre.

\*The following graphics were designed during the 30-day implementation of the RIL Brand book

### DEC 1 | WE ARE RIL: BRAND AWARENESS POSTS

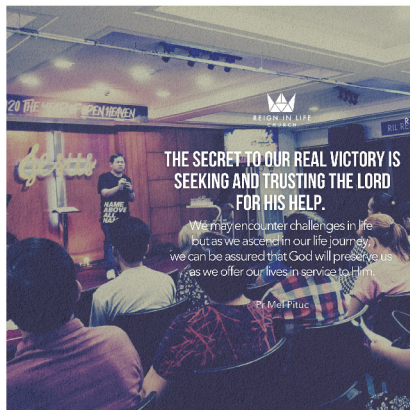
#### RIL HISTORY





**DEC 2 | SERMON EXCERPTS**

**NOVEMBER 15 SERMON**



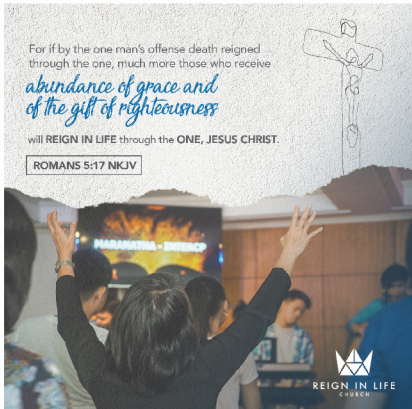
**DEC 4 | RIL-EY: TRUTHS, INSPIRATIONS, MOTIVATIONS OUTSIDE RIL**

**JOHN PIPER: "GOD IS MOST GLORIFIED IN US WHEN WE ARE MOST SATISFIED IN HIM" ...**



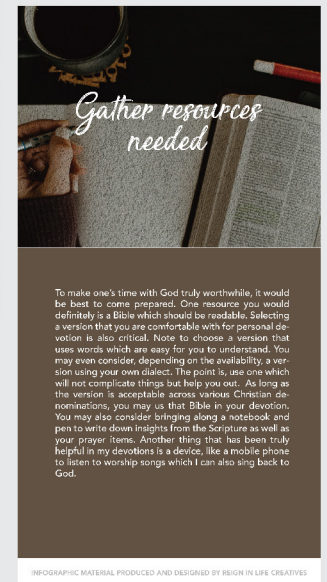
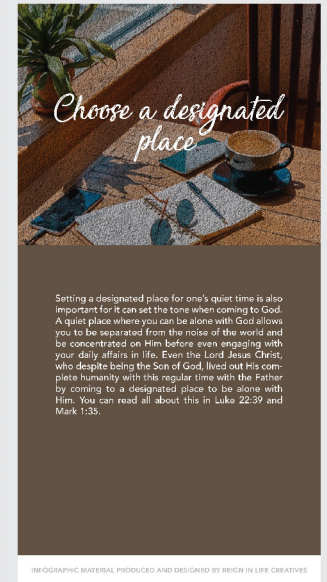
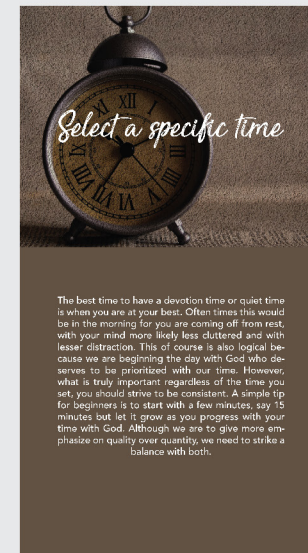
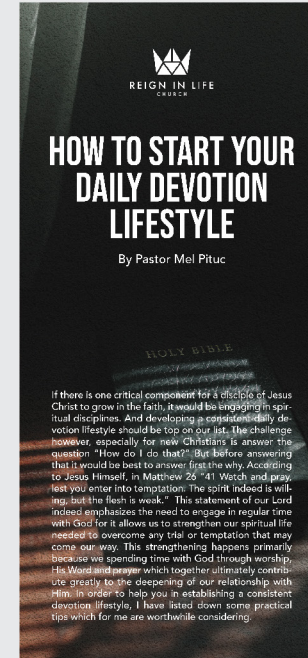
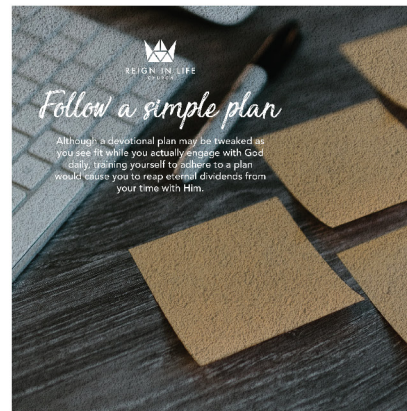
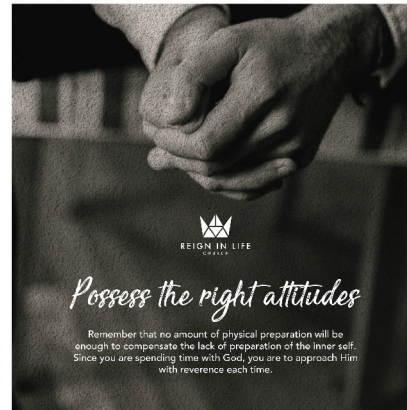
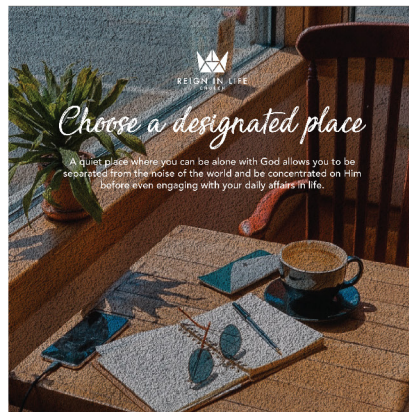
**DEC 5 | VERSES: SCRIPTURE**

**ROMANS 5:17**



HOW TO START YOUR DEVOTION DAILY LIFESTYLE?

PDF MOBILE FORMAT



## DEC 6 | RIL RYTHM: WORSHIP SONGS LYRICS

### GOD WILL MAKE A WAY BY DON MOEN

not supposed to replace the actual reading of the Bible. They are simply meant to guide. As you read the Word, you have the option to write down any insight that comes to mind. This will give you the luxury of being able to review them and build on them in your future devotional time.

- Wait** – after reading through the Scripture, it is now time to wait on the Lord. This means engaging in prayer. Your prayer may cover so many areas like things to be thankful for, challenges you or other people may be facing, godly dreams and aspirations and requests for provisions among others. However, regardless of what will constitute your prayer for a particular day, what is truly important is when praying you allow the Holy Spirit to guide you and show you His will as you pray to the Father in the name of Jesus Christ our Lord.
- Work** – a fitting end to your daily devotion is always to ask yourself what concrete things you can do to apply your take aways from your time with the Lord. This normally includes two areas of application in your life, the private or personal life and your public life which includes our service to Christ and His cause. Although these two areas should be aligned, at times one area is given more importance than the other. The objective then is to have both areas strengthened according to what God desires. Seek also ways to share whatever you have learned to a growth group or a person you want to lead or already leading to Christ.

## DEC 8 | REIGN IN LIFE INSPIRES-THE BULLETIN: UPDATES AND EVENTS

WE HAD A \_\_\_\_\_ WWW, \_\_\_\_\_  
SUNDAY CELEBRATIONS, \_\_\_\_\_!  
GOD IS GREAT!

## DEC 7 | FACEBOOK REMINDERS AND UPDATES

### DECEMBER CHRISTMAS ACTIVITIES TO LOOK FORWARD TO

## DEC 10 | RIL-EY: TRUTHS, INSPIRATIONS, MOTIVATIONS OUTSIDE RIL

### DECEMBER CHRISTMAS ACTIVITIES TO LOOK FORWARD TO

## PDF MOBILE FORMAT



*Possess the right attitudes*

After preparing for the logistical part of your devotion, very important as well is possessing the right attitude. Remember that no amount of physical preparation will be enough to compensate the lack of preparation of the inner self. Since you are spending time with God, you are to approach Him with reverence each time. It is an honor to be able to come to God, who created you but enjoys spending time with you, His child. Consider yourself privileged to have been given access to Him, through Jesus Christ. This standing in Christ should translate to confidence in expecting God to move during your devotion. Expectancy is a reflection of faith which the Lord desires to see in the heart of anyone who comes to Him. Always believe that God will speak to you as you become open to Him. This then should drive you to value obedience whenever you are coming to God. You are to be ready in hearing God's word to address any issue you might be holding on in life. Living out obedience is being truthful and honest before God about yourself and your circumstances. You don't have to hide and project you are strong for remember that God will always extend grace to the humble and resist the proud.

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*Follow a simple plan*

Just like in any endeavor to succeed, it is important to have a plan in mind and be committed to it. Although a devotional plan may be tweaked as you see fit while you actually engage with God daily, training yourself to adhere to a plan would cause you to reap eternal dividends from your time with Him. A plan will allow you to more or less gauge how you are progressing in establishing an active daily devotion lifestyle. I suggest you consider the following 4W's as part of your daily plan:

- Worship** – take the time to declare words of adoration before God. Always open your time with Him with worship and praise for this causes you to focus on the majesty of God. What can help here is listening to a worship song you are familiar with, which you can sing along.
- Word** – begin reading a portion of Scripture. For beginners, select a devotional reading plan which you can adhere to. There are so many available in the Internet which you can follow or by securing a devotional book. Just remember that devotionals which contain portions of Scriptures, in the long run, are

INFOGRAPHIC MATERIAL PRODUCED AND DESIGNED BY REIGN IN LIFE CREATIVES

## DEC 9 | RIL RESOURCE: DOWNLOADABLE MATERIALS

### TIS THE SEASON TO JOLLY WALLPAPERS AND SCREENSAVERS



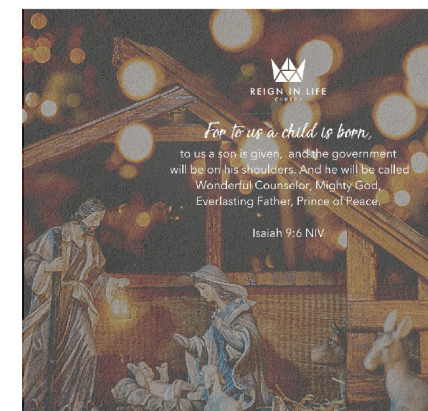
## DEC 11 | WE ARE RIL: BRAND AWARENESS POSTS

### RIL MISSION



## DEC 12 | VERSES: SCRIPTURE

### ISAIAH 9:6



12 DAYS OF CHRISTMAS DEVOTIONALS



**REIGN IN LIFE CHURCH** DAY 1

### THE GIFT OF COURAGE

*But while he thought about these things, behold, an angel of the Lord appeared to him in a dream, saying, "Joseph, son of David, do not be afraid to take to you Mary your wife, for that which is conceived in her is of the Holy Spirit." (Matthew 1:20 NKJV)*

To confront a situation you are not familiar with naturally translates to fear. This is what happened to Joseph. When he received the news that the woman he was about to marry was already pregnant, it was natural for him to feel anxious given the sudden turn of events that he would need to face. Planning a marriage and establish a family is not something done overnight. So for Joseph, having to confront what would be a life altering scenario, which entailed entering the life of the woman he loves, it would definitely lead to the fear of the unknown. However, fear is not something that cannot be dealt with. The words of angel Gabriel to Joseph about not fearing about what was happening is a reminder to us about one of the many reasons why Jesus Christ came — to deliver us from fear. As we celebrate Christmas, never forget that Christ was born to bring about security in God regardless of unexpected turn of events in our lives.

**REIGN IN LIFE CHURCH** DAY 2

### THE GIFT OF FORGIVENESS

*And she will bring forth a Son, and you shall call His name Jesus, for He will save His people from their sins." (Matthew 1:21 NKJV)*

If there is one perfect gift that we can receive from God, it would be the gift of forgiveness. This is something no human being can earn nor demand from God. However, He so graciously extends this to us, being the only Savior of the world. The Christmas story captures this when the birth of Jesus was first announced to Joseph. Coming from the line of David the king, God fulfilled His promise to deliver His people from the greatest threat man has ever faced, sin. And the name Jesus rightly suits Him for only He, was able to free us from its clutches, through the perfect life He lived. Through what He accomplished, forgiveness has been made available to all. What is even more exciting is because God's Son became flesh, the gift of forgiveness has been embodied in Jesus Himself. So, if you have done something wrong or struggling with sin, let Christmas remind you that you can be free from it and live in total freedom.

**REIGN IN LIFE CHURCH** DAY 2

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**REIGN IN LIFE CHURCH** DAY 4

### THE GIFT OF WORSHIP

*vs.12 Now after Jesus was born in Bethlehem of Judaea in the days of Herod the king, behold, wise men from the East came to Jerusalem, saying, "Where is He who has been born King of the Jews? For we have seen His star in the East and have come to worship Him."*

*v.11 And when they had come into the house, they saw the young Child with Mary His mother, and fell down and worshipped Him. And when they had opened their treasures, they presented gifts to Him gold, frankincense, and myrra. (Matthew 2:1-11 NKJV)*

A line from "Emmanuel has come," a Christian Christmas song by well-known Christian artist and composer Don Moynay says, "More than just a time of giving, this is God's eternal plan, and Christmas is the reason we can sing again." Worship indeed is at the heart of the birth of Jesus. The wisemen from the East perfectly understood this for if not, they wouldn't have spent several days long journey to pay homage to Jesus, the King who was born. They regarded the opportunity to represent their gifts to Him as ultimately a gift to worship the One who is worthy. With the charges that have happened throughout the years of how Christmas is being celebrated, we can easily be caught up with commercialism and materialism and miss out on its worshipful core. As we look forward to Christmas, let us not just look forward to unwrapping physical gifts but the gift of worship and declare our adoration of Christ the Lord. Remember that to be able to come to God and worship Him is a privilege that Jesus came to establish.

**REIGN IN LIFE CHURCH** DAY 6

### THE GIFT OF FRUITFULNESS

*But the angel said to him, "Do not be afraid, Zacharias, for your prayer is heard; and your wife Elizabeth will bear you a son, and you shall call his name John. 14 And you will have joy and gladness, and many will rejoice at his birth. (Luke 1:13-14 NKJV)*

For the longest time Zacharias and Elizabeth were longing to have their own child. In the culture they were part of, failure to have a child was viewed as being cursed. Imagine then the ordeal that the couple was dealing with in the eyes of their community. However, their predicament was changed because of the role they played in relation to the birth of Jesus. The coming of the Savior was the turning point of their lives — from barrenness to fruitfulness. You might be wondering how their situation relate to you, believe a lot. You may not be exactly in the same situation as Zacharias and Elizabeth but you might be dealing also with unfruitfulness in an area of your life. You might be struggling with lack of improvements have plateaued in life and feel stuck. Let Christmas be a perfect reminder to you that because of Christ, your position of unfruitfulness can turn around. You can start to progress and see yourself advancing in your area of concern. So, say goodbye to shame and embrace fruitfulness in Christ.

**REIGN IN LIFE CHURCH** DAY 3

### THE GIFT OF GOD'S PRESENCE

*So all this was done that it might be fulfilled which was spoken by the Lord through the prophet, saying: "Behold, the virgin shall be with child, and bear a Son, and they shall call His name Immanuel," which is translated, "God with us." (Matthew 1:22-23 NKJV)*

The birth of the Lord Jesus Christ is the fulfillment of God's prophesy given to Isaiah. It does not only show God's miracle working power of being able to cause a woman to conceive without any human intervention to accomplish His plan but to ultimately be in the flesh and be able to physically interact with man, through this one-time exceptional miracle of God known to us Christians as the incarnation. He made reality His name of being Immanuel, God with us. This means that God identified Himself with us in all aspects of humanity without ever falling into any sin. As we celebrate Christmas, because of God coming in the flesh, we can be assured of not being left out anymore. We may at times feel deserted by people but we can count on God for the gift of His presence to abide with us. Never forget that the heart of God is to restore us back in relationship to Him and He did this through His Son, Jesus, our eternal Immanuel.

**REIGN IN LIFE CHURCH** DAY 5

### THE GIFT OF GUIDANCE

*When they heard the king, they departed; and behold, the star which they had seen in the East went before them, till it came and stood over where the young Child was. (Matthew 2:9 NKJV)*

When we go through the Christmas story we will not miss out the fact that it is a story of divine guidance. Through the characters that were mentioned like Joseph, Mary, Elizabeth, the shepherds and the wisemen from the east, we can read how God was actively involved in guiding His people through divine instructions. He delivered them supernaturally using dreams, visions, angels and even through a star. In this particular case, we need how the wisemen were guided in their journey by God using a heavenly body. They were able to find what they were looking for, even being protected against harm, because of God's direction. As we celebrate Christmas and face a new year in the next few days, let the stories of those involved in the Christmas story inspire us to expect guidance from God because of Jesus Christ. Remember that God wants to be actively involved in writing our life stories just like what He did in the characters of Christmas.

**REIGN IN LIFE CHURCH** DAY 7

### THE GIFT OF RESTORATION

*And he will turn many of the children of Israel to the Lord their God. 17 He will also go before Him in the spirit and power of Elijah, "to turn the hearts of the fathers to the children," and the disobedient to the wisdom of the just, to make ready a people prepared for the Lord." (Luke 1:16-17 NKJV)*

John who was to be born before the birth of his cousin Jesus, had one assignment: to proclaim the restoration that was about to begin with the birth of the Savior. On top of the list is the restoration of our relationship with God. With the birth of Jesus, we are presented with the gift of restored access before God, brought about by a restored relationship with Him. We can begin to call the Lord as our Father, for in Christ we are now accepted as God's children. What is truly awesome with this gift of restoration is it has been made permanent because of the how here we have received from God Himself. We can get to love, honor and serve Him anytime because of the new desire He has placed within us. With this restoration before God as professed on the life of John, we can also expect that it will also affect our relationship with others especially with those whom we consider as family. So, if you have any strain or cracks in your relationship with anyone, father to children or vice versa, between spouses or among siblings, believe that because of Christ, restoration is possible. Let Christmas be a great reminder of that.

**REIGN IN LIFE** DAY 8

### THE GIFT OF FAVOR

*And having come in, the angel said to her, "Rejoice, highly favored one, the Lord is with you; blessed are you among women." 42 Then she spoke out with a loud voice and said, "Blessed are you among women, and blessed is the fruit of your womb!" (Luke 1:28-30 NKJV)*

Who wouldn't want favor? Favor is something everyone needs. Regardless of our status in life, we all need favor to be able to overcome hurdles we face. The challenge however is where to find it. If we are to seek the answer to this question from the declaration of angel Gabriel, the quick answer would be God. Mary was a simple woman set to be married to Joseph, a carpenter. But despite her seemingly ordinary life, she was chosen by God to be His vessel in progressing His plan of salvation through Jesus. God was the One who extended His favor upon Mary, causing her to stand out among many. Favor then is not based on the qualification of the recipient, but on the graciousness of the giver. This is what Christmas should remind us - God showing favor through Jesus to anyone regardless of how one is seen by society. Whatever pressing need you have now, believe God will favor you, not because of your current standing but because of who He is. We might at times miss the favor of men but because of Jesus, we can certainly join in saying that we are also favored just like Mary.

**REIGN IN LIFE** DAY 9

### THE GIFT OF MIRACLES

*And the angel answered and said to her, "The Holy Spirit will come upon you, and the power of the Highest will overshadow you; therefore, also, the Holy One who is to be born will be called the Son of God. 36 Now indeed, Elizabeth your relative has also conceived a son in her old age; and this is now the sixth month for her who was called barren. 37 For with God nothing will be impossible." (Luke 2:35-37 NKJV)*

Let us face it, we all need miracles. We all desire to see the impossible manifested in our lives. We hope that through God's miraculous power, we can experience breakthroughs that will dramatically change our lives. With the birth of the Son of God in human flesh, we now have more than enough basis to believe that indeed anything is possible. Imagine God becoming man, has been made possible through the Holy Spirit. The mutual process of conception in the life of Mary was by passed by God in order to fulfill His plan for man. The same Holy Spirit who hovered over the waters at the beginning of time and made creation possible was also the One who came upon Mary, overshadowed her and ensured that it will be the Son of God whom she will conceive. What an awesome display of miraculous power. As we celebrate this season, let this be the basis of why you can believe that miracles are available and possible to them that believe. If He can do what did in Christ, I am certain, He can definitely handle your situation and cause a miracle in your life.

**REIGN IN LIFE** DAY 10

### THE GIFT OF JOY

*10 When they saw the star, they rejoiced with exceedingly great joy. (Matthew 2:10 NKJV)*

*10 Then the angel said to them, "Do not be afraid, for behold, I bring you good tidings of great joy which will be to all people. 11 For there is born to you this day in the city of David a Savior who is Christ the Lord. 12 Now when they had seen Him, they most gladly accepted the saying which was said them concerning the Child. 13 And all those who heard it marvelled at these things which were told them by the Holy Spirit. 14 But Mary kept all these things and pondered them in her heart. 20 Then the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told them." (Luke 2:10-13, 17-20 NKJV)*

There is no doubt that joy is one of the obvious themes of Christmas. This is rightly as given the One who was born, the Son of God. However, one thing that we are to remember about the joy that accompanied the coming of Jesus is that it was experienced across a wide spectrum of the society. It was not confined to those considered to be privileged, like the wise men when they saw the star that guided them. Ordinary people, as seen in the shepherds, were not left out. They were even privileged to witness a host of angels appearing before them, proclaiming and rejoicing about the birth of the Lord. And when they saw Jesus, the Scriptures say that they went back, proclaiming what they witnessed, praising and glorifying God - a clear description of overflowing joy. As we approach Christmas, regardless of our status, we can still truly celebrate because of the reason behind it, Jesus. Even if you are facing something that seems to be stealing your joy, you can look to God to reverse your condition starting with joy to rise from within. Allow yourself to smile and even laugh this Christmas and beyond because Jesus our Lord was born.

**REIGN IN LIFE** DAY 11

### THE GIFT OF PEACE

*And suddenly there was with the angel a multitude of the heavenly host praising God and saying, 14 "Glory to God in the highest, And on earth, peace, goodwill toward men!" (Luke 2:13-14 NKJV)*

If there is one thing any person desires to have, I believe it would be peace. Especially with everything that has happened this year, peace is a precious gift anyone would long for to receive. The question however that many may be asking is "Is peace still possible?" With the coming of Jesus, I am glad to say that peace is not just possible but already available. What is even more exciting with the gift of peace that Jesus gives is that it is so much more than what the world offers. The word peace in Greek is *eirēnē* while in Hebrew it is *shalom*, with both words denoting wholeness. The peace that Jesus came to give covers everything that concerns our lives. He did not come to simply address one area of our lives but all. This wholeness stems from having peace before God. With Christ addressing our sins through what He did, He has restored our relationship with God which resulted in having peace with God and eventually the peace of God. As we celebrate this joyous season, you can unwrap the gift of peace as well regardless of any situation you are facing. You can be assured of His peace that will guard our hearts and minds which only the Prince of peace can give.

**REIGN IN LIFE** DAY 12

### THE GIFT OF THE SAVIOR KING

*And behold, you will conceive in your womb and bring forth a Son, and shall call His name Jesus. 32 He will be great, and will be called the Son of the Highest; and the Lord God will give Him the throne of His father David. 33 And He will reign over the house of Jacob forever, and of His kingdom there will be no end." (Luke 1:31-33 NKJV)*

It has been mentioned countless times that Filipinos have the longest celebration of Christmas in the world. Although this may already be considered exceptional compared to other countries, believe that given the status of the one who was born more than two thousand years ago, Jesus Christ, the Son of God, the length of our celebration would still fall short. We need to understand that with His birth, came the fulfillment of God's eternal promise of relationship which He gave to His servant David. After so many years of declaring that promise to him, an ordinary shepherd boy was selected to be the second king of Israel, the best his nation has produced. As we celebrate Christmas today, let us consider ourselves truly blessed not because of any grandeur we can come up with but because we have been given the greatest gift of all, Jesus our Savior King. More than anything in this world, He is the greatest gift we can ever receive this Christmas and even in our entire lives. In Him a salvation in all aspect of life which only Jesus can give. So, whatever gift you may open this year, having Jesus would always be the best you have received.

**DEC 14 | VERSES: SCRIPTURE**

**JOHN 1:14**

**REIGN IN LIFE**

*The Word became flesh*  
and made His dwelling among us. We have seen His glory, the glory of the one and only Son, who came from the Father, full of grace and truth.

JOHN 1:14, NIV

**DEC 15 | RIL-EASE: ENGAGEMENT/ INTERACTION POSTS**

**WHAT'S ON YOUR CHRISTMAS GIFTS WISHLIST?**

**WHAT'S ON YOUR CHRISTMAS GIFTS WISHLIST?**

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_

**REIGN IN LIFE**  
CHURCH

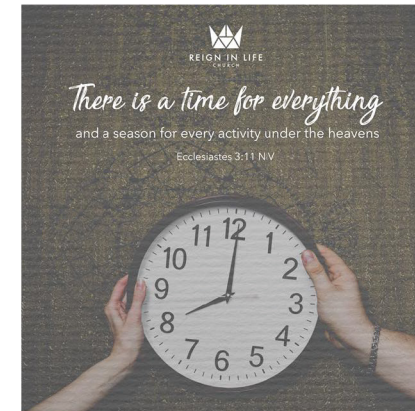
## DEC 16 | SERMON EXCERPTS

### NOVEMBER 18 SERMON



## DEC 18 | VERSES: SCRIPTURE

### ECCLESIASTES 3:11




## DEC 19 | VERSES: SCRIPTURE

### LUKE 2:10





THE THRIFT CHRISTMAS GIFT IDEAS YOU COULD GIVE YOUR LOVED ONES!



**1 GO CUSTOMIZED**

Isn't it good to receive a gift with a personalized touch? Something that really identifies your personality or even a label with your name on it? Good examples are mugs with name, purse with initials, passport holder with a nickname, journal with doodled name, and characters.




**4 STOP THE UNCREATIVE**

Never buy a gift out of pressure! Gifts are a symbol of appreciation and should be creative and thoughtful. It takes time and emotions to think of the best tribute to someone you love, but it's all worth it when you see their priceless smiles!



**5 STOP THE TOO COSTLY**

Customization, usefulness, sweetness, and creativity are components of a good gift. And yes, sometimes it comes with a price, but it doesn't have to be too costly to break your bank. Great gifts come from a generous heart to give than a great bank to purchase.



**2 GO USEFUL**

Go with the stuff that lasts for a long time, a device that gives you a piece of convenience with your daily life. You might opt to give smart devices like fitness watches, wireless earphones, upgraded gadgets, or a simple everyday life buddy like a tumbler, shirt, socks, etc.



**3 GO SWEET**

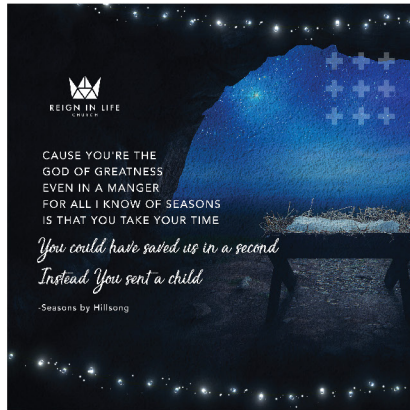
Gifts don't need to be expensive! Why not try to give some chocolates with a personal letter of gratitude or appreciation to someone you love! Sometimes a simple gesture of writing notes of appreciation and letters is what it takes to lighten up someone's heart!

This Christmas season, let's all remember that it's great to have received and be given gifts by our loved ones. But more than the act of appreciating, exchanging, and receiving, we can give a more extravagant and long-lasting surprise that would significantly impact their life. That is the presence of our Savior, Jesus Christ, who, out of God's generous and gracious heart, was given to the world to save those who will believe in His name.

The joyous celebration of Christmas is more than the hallmark celebration of postcards, greetings, gifts, decorations, parties, and feasts of foods. It is an everyday experience, a redemption story symbolized by the Greatest gift of all time-JESUS!

DEC 20 | RIL RYTHM: WORSHIP SONGS LYRICS

SEASONS BY HILLSONG



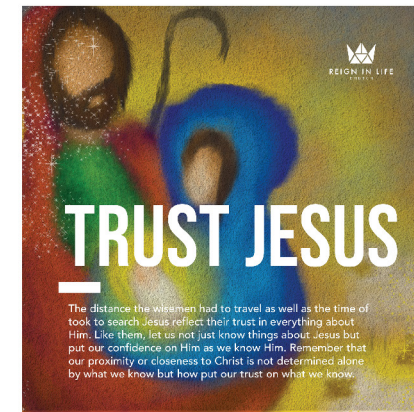
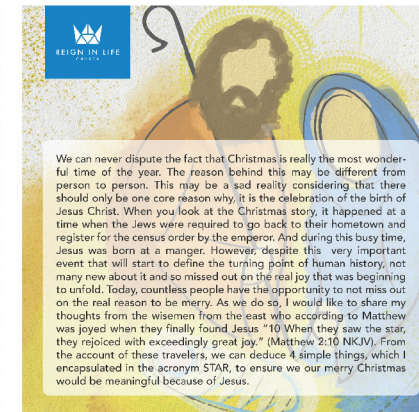
DEC 24 | VERSES: SCRIPTURE

2 CORINTHIANS 9:15



DEC 21 | RIL-EY: TRUTHS, INSPIRATIONS, MOTIVATIONS OUTSIDE RIL

HOW TO CELEBRATE A MERRY CHRISTMAS?



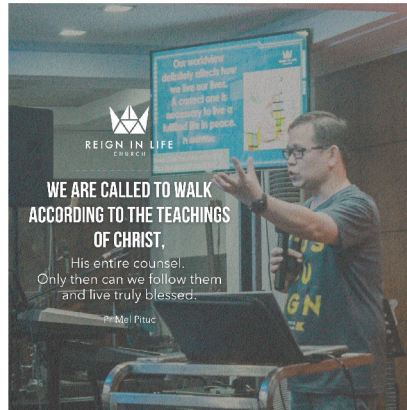
DEC 25 | CHRISTMAS GREETINGS

"MERRY CHRISTMAS" MATTHEW 2:10



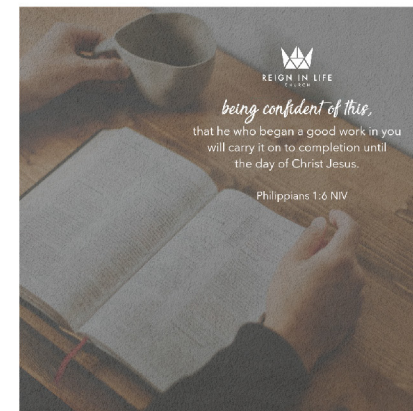
DEC 23 | SERMON EXCERPTS

NOVEMBER 22 SERMON



DEC 26 | VERSES: SCRIPTURE

PHILIPPIANS 1:6



DEC 22 | WE ARE RIL: BRAND AWARENESS POSTS

RIL VISION

**OUR VISION**



At Reign in Life Christian Ministries Manila, we envision being a vibrant church for the Lord Jesus Christ. We "see" clearly by faith:

1/8

**OUR VISION**



Our sharing of the good news of God continuously inspires thousands of people in Metro Manila and beyond to entrust their lives to Jesus Christ.

2/8

**OUR VISION**



Our network of small groups is a venue where our people enjoy biblical community: a place where we accept one another and are accepted, love and are loved, encourage and are encouraged, and serve and are served.

5/8

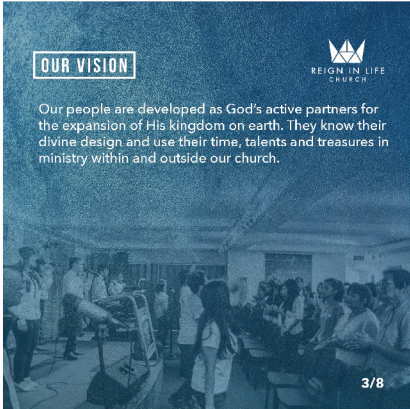
**OUR VISION**



All our people-friendly worship services, partnership and leadership development efforts and special events are welcoming into God's family numerous members who experience the full benefits of the finished work of Jesus Christ

6/8

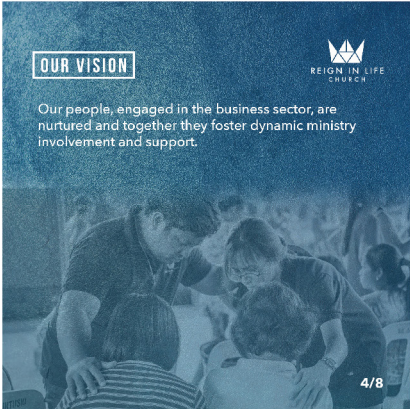
**OUR VISION**



Our people are developed as God's active partners for the expansion of His kingdom on earth. They know their divine design and use their time, talents and treasures in ministry within and outside our church.

3/8

**OUR VISION**



Our people, engaged in the business sector, are nurtured and together they foster dynamic ministry involvement and support.

4/8

**OUR VISION**



A headquarters, a quality church facility we can call home, which can accommodate our continuous growth and expansion. It is accessible to many and provides a conducive environment for worship services, bible classes, children's Sunday school, small groups and other meetings.

7/8

**OUR VISION**



This is God's vision for us. By His grace, this will unfold before our eyes for with Him all things are possible.

8/8

DEC 27 | RIL-EASE: ENGAGEMENT/  
INTERACTION POSTS

POST YOUR 2020 LIFE VERSE



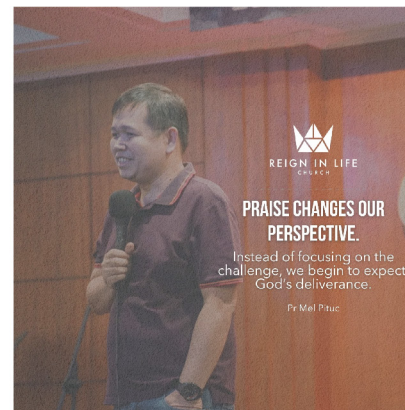
DEC 31 | NEW YEAR GREETINGS

"HAPPY NEW YEAR" PSALM 65:11



DEC 30 | SERMON EXCERPTS

NOVEMBER 29 SERMON



DEC 29 | REIGNER AKO-LIFE APPLICATIONS:  
PRINCIPLES, GUIDES

NOVEMBER 29 SERMON



REIGN IN LIFE  
CHURCH

# 5 INSPIRING TIPS

*to thrive this  
new year 2021*

By Pastor Mel Pituc

As we face the New Year,  
here are the 5 things, using the  
acronym **AHEAD**, which can  
help us welcome the new year  
with anticipation and hope.



**A**cknowledge God as  
Provider and Keeper

**H**umbly accept corrections  
and improve

**E**mbrace opportunities  
with enthusiasm

**A**pply principles from the  
Scriptures

**D**emonstrate grace and  
mercy in dealing with

